

18 September 2013

Dear Publisher,

Re: NGG / EASR / IAHR Conference 'Religion and Pluralities of Knowledge,' Groningen, The Netherlands, 11-15 May 2014

I write to invite you to the above conference, which will be a major showpiece for the academic study of religion.

The Dutch Association for the Study of Religion (NGG), together with the University of Groningen, is proud to be hosting the European Association for the Study of Religion Annual Conference together with the International Association for the History of Religions Special Conference.

As a conference organizing team, we are keen for publishers to be involved to promote their new projects, stay in touch with your existing authors, allow editors to meet new academics from across the globe, and to contribute to the conversation and interaction of the event.

The conference is being held in the Academy Building of the University of Groningen, and we have reserved the ground floor for publishers' stands. This delightful and easily accessible area in an historical building is at the heart of the conference venue – surrounded by panel break-out rooms and adjacent to where lunch and refreshments between sessions will be served; we are sure that this will guarantee each stand a high level of footfall throughout the conference. Photographs of the Academy Building are overleaf.

Booking your place at the conference is straightforward – attached to this letter is a booking form, where you can request space for a stand, for which you will then be invoiced. This booking form should be returned by email to easr2014.thrs@rug.nl. In addition to this, your staff representative(s) will need to register for the conference, which will ensure they are fully catered and accommodated during their time in Groningen. Please see the conference website at www.godsdienstwetenschap.nl for details.

If you want to use the conference for further marketing, please let us know. We appreciate your business and will try to accommodate your wishes as

best as we can. Possible sponsoring includes, but is not limited to, the following options:

- Reception during breaks, lunch, or after the last session; please see the attached draft program for available slots
- Conference bag with your logo
- USB stick that includes the electronic conference program book, along with any information you want to provide to delegates
- Activities that are 'typically Dutch,' such as cheese and Genever tasting, drinks on the boat trip to the conference "get-together event" (see draft program), and other possibilities
- Any other idea that you may have...

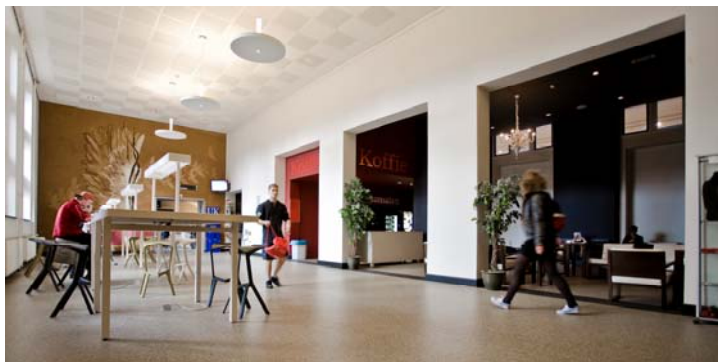
Please let us know if you have any question.

On behalf of the organizing committee of the 2014 NGG / EASR / IAHR Conference, I look forward to seeing you in Groningen.

Yours sincerely,

A handwritten signature in cursive script, reading "Kocku von Stuckrad".

Prof. Kocku von Stuckrad, PhD
Dean of the Faculty of Theology and Religious Studies, University of
Groningen
Conference Director



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Publisher's Booking Form – NGG / EASR / IAHR

Name of Publisher:

Contact Person (name, telephone and email):

Address to which invoice should be sent:

- I wish to book a publisher's stand in the Academy Building at the 2014 NGG/EASR/IAHR Conference from 11-15 May at a cost of €250.¹

- I wish to send leaflets/flyers (maximum A4 size) in delegate conference folders at a cost of €50 per flyer. I will be sending ____ different flyers for inclusion in packs.²

This form should be completed and emailed to eamr2014.thrs@rug.nl.

¹ Please note that your representative(s) staffing the stand must register for the conference at www.godsdienstwetenschap.nl

² Flyers will need to be sent to the conference organization no later than 2 May 2014. Delegate numbers will be sent to publishers who intend to send flyers as soon as numbers are available.